

EN

Exhibition news
15.06.15

StaffMatch app wins #EventTechHack

posted on: 15/6/2015 11:04:51



Creators and team members of StaffMatch were presented with first prize by Concerto Group, at event technology hackathon, [#EventTechHack](#) over the weekend.

The event, organised by Event Tech Lab was the first in a series of event technology events planned for [London Tech Week](#).

Held at at Campus London, Google's start-up incubator in Shoreditch, the hackathon was aimed at software developers, user interface designers and event professionals.

Teams spent 18 hours over two days (13-14 June) collaborating and developing new ideas for applications in event technology software.

Peter Kerwood, Concerto Group; Robert Dunsmore, GES EMEA; Julius Solaris, Event Manager Blog; Gary Dalal, Apptology and Ivan Garcia, Pickevent were among the hackathon judges.

The criteria for judging was based on the potential impact the application could have on the events industry, its feasibility in terms of implementation and how innovative the application was within the current event technology landscape.

Peter Kerwood, marketing director of the Concerto Group said: "Encouraging innovation in the event technology space is not only vital for Concerto to further reinforce event technology into our company culture but also to advance the quality of events in the United Kingdom.

"Sponsoring an event that has creativity at its heart is something that the Concerto Group fully supports. The quality of the entries demonstrated the creativity as well as the interest of the developer community in event technology."

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