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15.06.15

## Freelancer app wins first event tech 'hackathon'

StaffMatch, which allows planners to hire and rate temporary staff, named winners at London Tech Week kick off

 15/06/2015

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Pictured: StaffMatch developers chew over their ideas at the #EventTechHack

An app allowing event organisers to hire and rate temporary freelance staff has been named as the winner of the inaugural #EventTechHack.

Billed as the world's first event technology hackathon, the competition helped kick off London Tech Week at Campus London, Google's start-up incubator in Shoreditch, and saw software developers, user interface designers and event professionals team up to develop new ideas for applications in event technology software.

The StaffMatch app, created by Samir Pekaz, Javier Gomez, Michael Bishop, and Tessema Tesfachew, was judged the best entry based on criteria including potential impact the application could have on the events industry, its feasibility in terms of implementation and how innovative the application is within the current event technology landscape.

Judges Peter Kerwood, Concerto Group; Robert Dunsmore, GES EMEA; Julius Solaris, Event Manager Blog; Gary Dalal, Apptology and Ivan Garcia, Pickevent, gave runners up awards to Suggest Event, JumpThe Queue and Crowd View Live.

Peter Kerwood, marketing director of sponsor Concerto Group said: "Encouraging innovation in the event technology space is not only vital for Concerto to further reinforce event technology into our company culture but also to advance the quality of events in the United Kingdom. Sponsoring an event that has creativity at its heart is something that the Concerto Group fully supports. The quality of the entries demonstrated the creativity as well as the interest of the developer community in event technology."