



PRESS RELEASE

16th September 2015

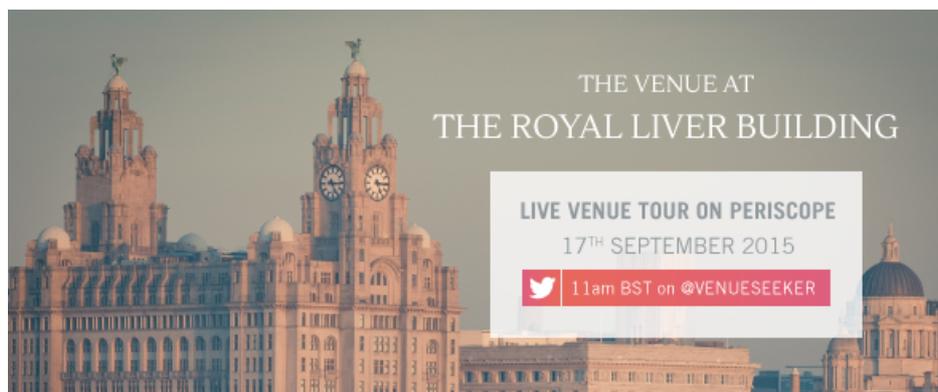
THE CONCERTO GROUP AND VENUESEEKER LAUNCH PERISCOPE SITE VISITS

The Concerto Group and Venueseeeker have announced the launch of a new site visit for the digital age. On Friday mornings venue managers across the UK will present a series of five-minute site visits, which will be broadcast via Periscope on the Venueseeeker twitter channel (@venueseeeker).

The first Periscope site visit takes place on Thursday 17th September at Liverpool icon the Venue at the Royal Liver Building. Those joining the live stream will see a full tour of the event space. Follow Venueseeeker (@venueseeeker) on twitter for full details on upcoming Periscope site visits at venues across the UK, including Landing 42 at the Leadenhall Building, OXO2 in OXO Tower and the Natural History Museum.

The Periscope app offers a chance to see the world through another's eyes, through live streaming video via Twitter. Following the tour the venue manager will take questions from viewers, which can be submitted by commenting on the Periscope live stream. See more at www.periscope.tv.

Teresa-Anne Dunleavy, Concerto Group CEO said: "Our new Periscope site visits will give event professionals the freedom to explore our venues without even leaving the office, because we all know how busy this industry can be! We can't wait to start showing our followers a brand new space every Friday morning."



ENDS

The Concerto Group

The Concerto Group is unlike any other agency currently operating in the UK events marketplace. Comprising over 16 brands the group benefits from the unique ability to provide services for all aspects of events, from event management, venues and catering to entertainment and other event services.

Venueseeker

Venueseeker is a comprehensive online guide to the very best unique venues and event services in London and the Home Counties. The Concerto-owned company enables event managers to easily find the ideal space for their next event.

<http://www.venueseeker.com/>

For more information on Concerto please contact: peter.kerwood@concertogroup.co.uk
www.concertogroup.co.uk