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Concerto Group hires agency account manager

1 June 2016 by Lauren Houghton, Be the First to Comment

Concerto Group has hired Zoe Cook, formerly of Richmond Events, as its new agency account manager.



Cook, who was client services manager at Richmond Events, brings with her experience in both consumer and B2B brand experiences, having worked with companies such as The AA, Nokia and Avis, as well as public sector and NFP agencies.

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She said: "I am very excited to now be working for Concerto Group, a successful company that - while being a large events group - retains its customer service ethos and is always looking to consolidate and expand its agency offering alongside its direct client base.



"Having attended my first Clearwinners event and got to know a lot of our major agency clients I am relishing the chance to build on our existing relationships and to offer even more exciting and profitable ways for us to work together with our agency partners."

Sam Gill, Concerto Group's CEO, added: "Zoe's appointment is part of our ongoing commitment to agency business which represents over £10m of annual sales into the group."

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