

# HOSPITALITY & CATERING NEWS

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## Create and Feast It – an exciting new partnership for street food-style catering at events

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London has shown an insatiable appetite for the food-on-the-go concept, and foodies have taken up the street food trend with open mouths, so to speak. Concerto Group's bespoke caterer Create has partnered with London-based startup Feast It to offer their clients a new and exciting type of catering for their events. Feast It are industry specialists with over 200 street food and restaurant heroes in their portfolio, including Patty & Bun, Dirty Burger, Bubbledogs and The Cheese Truck, and the list is always growing.

This culinary collaboration will provide Create clients with the UK's widest selection of gourmet street food.

"We have been looking to develop a street food arm that sits within Create and Concerto and this partnership with Feast It allows us to incorporate unbeatable street food into our events effortlessly," said Create's MD Barry Vera. "This collaboration will set us apart from our competitors and allows us to push ahead as industry leaders and a full service business."

These street food offerings will run alongside Create's exceptional food, drinks and service, and enhance each client's event as well as add a sense of theatre and dynamism to their food.

"We couldn't be more excited to be working alongside a catering company of Create's calibre to provide supplementary street food at their events," said Feast It's co-founder Hugo Campbell. "Gourmet food trucks and market stalls can provide a relaxed and fun addition to Create's bespoke service and, with the range of traders that we have on the Feast It platform, we can help to provide just about any cuisine a client might be looking for!"