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## The Concerto Group appoints new commercial director

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4 AUGUST 2017 BY JACK CARTER , [BE THE FIRST TO COMMENT](#)

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Events agency The Concerto Group has appointed Raymond Santamaria as group commercial development director.



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Santamaria has been appointed to the role to help the agency target new industry sectors and commercial opportunities, while driving future growth across the Group's numerous divisions.

Prior to joining The Concerto Group, Santamaria spent 14 years in the hospitality and most recently was marketing director for The ONE Group where he oversaw owned and franchised versions of the US group's signature restaurant brand STK, as well as the Radio Rooftop and Heliot Steak House brands.

Commenting on the appointment, CEO of The Concerto Group Adam Elliott said: "Raymond was handpicked for his extensive knowledge and invaluable expertise in the hospitality industry both UK-wide and internationally.

"The Group has big plans ahead and with Raymond on board, and an excellent team in place, we are well-equipped to grow and strengthen this expansion."