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▲ **Concerto Group kicks off Apex Hotels partnership with Pepys-themed City of London restaurant**



Hospitality events company The Concerto Group has started its partnership to provide food and drinks at Apex Hotels' London sites by opening The Lampery restaurant, bar and terrace at Apex City of London Hotel in Seething Lane. The restaurant offers modern British cuisine with its name inspired by Seething Lane's most illustrious resident – diarist Samuel Pepys. Chief executive Adam Elliott said Concerto Group division Create would work with Apex to create unique concepts at each hotel. He said: "Pepys can be considered the first food blogger and made countless entries in his diaries

about meals he enjoyed. The Lampery is going to provide a unique experience to ensure guests feel relaxed and comfortable, with the delivery of exceptional food." Apex chief executive Angela Vickers added: "It can be hard for two cultures to come together and work effectively but Adam and Concerto are passionate about hospitality and we have a shared vision to create something exceptional. Our belief is the restaurants will enable us to play more active roles within the local business communities as well as provide an outstanding dining experience for Apex guests. The restaurant is the place where there's no pomp, just honest cooking – just as Pepys preferred."